



## Sponsorship Proposal

**Name:** Chelsey Linton

Chelsey is soft spoken and a person of very few words who has demonstrated that through hard work and perseverance great potential and talent can be transformed into outstanding regional performances and awards in Track and Field Athletics for herself, her school and her country.

Chelsey holds many records on the DAAA records listing and has lead her school- North East Comprehensive, the top Secondary School in Track and Field Athletics on the island for 5 years.



### Event:

Heptathlon (Personal Best- 4504point, Season Best – 4451 point) 100mh, Shot Putt, High Jump, 200m, Long Jump, Javelin and 800m

### Accomplishments:

- 🏆 **Gold Medal**- Under 17 Girls -2010 CAC A & B Junior Championship
- 🏆 **Over-all Winner** - Under 15 Girls - 2009 Central America and the Caribbean (CAC) Age Group Championship
- 🏆 **Silver Medal** –Under 17 Girls - Javelin - 2011 Carifta Games
- 🏆 **Sports Woman of the Year** – 2009 DAAA
- 🏆 **Bronze Medal** – Open Girls – Pentathlon- 2013 Carifta Games
- 🏆 **4th Place** – Under 20 Girls – Pentathlon- 2011 Carifta Games
- 🏆 **4th Place**–Long Jump –2011 Commonwealth Youth Games



## Career (Short to Medium-Term)

### Goals:

- ✚ To score over 5400 point at the Pan Am Junior (August 23rd - 27th 2013) and qualify for the Commonwealth Games 2014
- ✚ To attend a top US collage on an athletic scholarship by September 2014
- ✚ To represent Dominica as a finalist at the
  - Central America and Caribbean Games 2014
  - World Junior Championships in Athletics 2014
  - IAAF World Championship 2015
  - Olympic Games 2016

### Objectives:

- ✚ To train at least 8 sessions per week for preparation towards the Pan Am Juniors
- ✚ To attend at least 2 weeks training camp at a facility that meets the junior IAAF materials and equipments requirements

A successful PAN 2013 PAN AM Junior Championship will be pivotal for the attainment of Chelsey's short to medium term career goals.

### Training Plan:

Macro (II)

- ✚ 17<sup>th</sup> June 2013 – 29<sup>th</sup> August 2013

Preparation (II – 1)

- ✚ 17<sup>th</sup> June – 15<sup>th</sup> July

Preparation (II – 2)

- ✚ 16<sup>th</sup> July – 4<sup>th</sup> August

Competition (II - 1)

- ✚ 5<sup>th</sup> August- 29<sup>th</sup> August 2013



### **Training Camp:**

🇬🇩 5<sup>th</sup> August – 12<sup>th</sup> August 2013;  
Guadeloupe;

Through the training camp in Guadeloupe, Chelsey will be given the opportunity to work on her technique with specialist coaches, at facility which meets the required IAAF standards. These required standards are not currently available in Dominica.

### **Training Budget:**

The total training cost is forecasted to be US\$4,300.00. This budget is associated with the travel, accommodations and meals for Chelsey (1 week) and Coach Dorsette (1 week) in Guadeloupe and with providing material and equipment needs for training. Table 1 & 2 provide a breakdown of the cost.

**Table 1: Training Camp Costs (Guadeloupe)**

Activities	Description	Amount	Cost (US\$)
Tickets	Guadeloupe	2 return	\$300.00
Accommodation	Guest House	7 days @ US\$60.00 x 2	\$840.00
Athlete Stipend	14 Days	US\$20.00	\$140.00
Coach Stipend	7 Days	US\$50.00	\$350.00
Other Specialist	Hurdle, High Jump and Long Jump		\$200.00
Meals	7 Days	US\$20.00 for 2 x 3 x 7	\$840.00
Transportation	Ground		\$200.00
Others			US\$200.00
<b>TOTAL</b>			<b>\$2,670.00</b>

**Table 2: Training Needs (Materials & Equipment)**

Items	Amount	Sizes	Price low (US\$)	Price high (US\$)
Javelin Boots	1 pair	10	\$ 89.91	\$ 120.00
Shot Putt Shoe	1 pair	10	\$ 89.91	\$ 120.00
Trainers	1 pair	9.5	\$ 75.00	\$ 110.00
High Jump Boots	1 pair	10	\$ 99.91	\$ 110.00
Long Jump	1 pair	9.5	\$ 75.00	\$ 100.00
Middle Distance	1 pair	9.5	\$ 89.91	\$ 110.00
Sprinter Spike	1 pair	9.5	\$ 75.00	\$ 100.00
Long Tights	2 pairs	Medium	\$ 120.00	\$ 160.00
Short Tights	2 pairs	Medium	\$ 90.00	\$ 120.00
Shirts	3	Medium	\$ 90.00	\$ 150.00
Sports Bag	1		\$ 40.00	\$ 90.00
Sweat suit	2	Large	\$ 200.00	\$ 280.00
Supplements				\$ 180.00
			<b>\$1,044.73</b>	<b>\$ 1,630.00</b>



## Major Sponsor: EC\$800-1000.00

As a major sponsor your company will receive the following:

- + Branding – on practice gear & equipment for practice and 2013 PAN AM Championship and 2014 Commonwealth Games

- + Media recognition in all media products for practice and 2013 PAN AM Championship and 2014 Commonwealth Games

- + Alignment to a positive role model

- + Use of services and image

- + Personal appearances by Chelsea and Coach Dorsette in

- o press conferences and media events
- o public awareness campaigns
- o team building or sport demos

- + Emails and/or postcards while training and competing from events for 2013 -2016

- + Autographed pictures from events for 2013 - 2016

## Supporting Sponsor: EC\$300-500.00

As a supporting sponsor you or your company will receive the following:

- + Media recognition in all media products for practice and 2013 PAN AM Championship and 2014 Commonwealth Games

- + Alignment to a positive role model

- + Use of services and image

- + Emails and/or postcards while training and competing from events for 2013 -2014

- + Autographed pictures from events for 2013 - 2014

## Personal Information:

- + Date of Birth: May 17<sup>th</sup> 1995

- + Age: 18 years

- + Education:

- o North Eastern Comprehensive School; (2007to 2012)

- o Currently Preparing for the SAT – US University/College Entry Exams

- + Parents ; Mervin Linton and Vilma Prevost

- + Training Video:

<http://www.youtube.com/watch?v=9u22Bu53fJs>



### Contact Information:

	<b>Manager (Main Contact): Michael Pascal</b>	<b>Athlete: Chelsey Linton</b>	<b>Coach: Godwin Dorsette</b>
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